

Legislative Bill/Resolution

2007-2008 Legislative Session

Assembly Bill 204

relating to: advertising for prescription drugs.

1

AstraZeneca Pharmaceuticals LP

 **Against**

Notified Date: 4/17/2007

2

Eli Lilly and Company

 **Undisclosed**

Notified Date: 4/19/2007

3

Outdoor Advertising Association of Wisconsin

 **Against**

Notified Date: 3/30/2007

4

Pharmaceutical Research and Manufacturers of America

 **Against**

Notified Date: 5/1/2007

5

Pharmacy Society of Wisconsin

 **Undisclosed**

Notified Date: 4/3/2007

6

Takeda Pharmaceuticals America

 **Against**

Notified Date: 3/21/2007

7

ThedaCare

 **Undisclosed**

Notified Date: 5/4/2007

8

Wisconsin Association of Health Underwriters

 **Undisclosed**

Notified Date: 5/6/2007

9

Wisconsin Association of Provider Networks

 **Undisclosed**

Notified Date: 5/6/2007

10

Wisconsin Broadcasters Association

 **Against**
Notified Date: 3/29/2007

11

Wisconsin Independent Businesses Inc

 **Undisclosed**
Notified Date: 3/28/2007

12

Wisconsin Manufacturers & Commerce

 **Against**
Notified Date: 4/25/2007